

## **Historic, Archive Document**

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# MONTHLY BLOOMING TEA ROSES

TEA ROSES—2-Year, FIELD  
GROWN, MONTHLY BLOOMING  
Each \$1.00, Per Dozen \$12.00

Killarney, White  
Premier, Pink  
Hoosier Beauty, Red  
Russell, Deep Rose Pink  
Ophelia, Salmon Pink  
Golden Ophelia, Golden  
Los Angeles, Flame Pink  
Columbia, Light Pink, very double  
Pink Radiance  
Sunburst, Yellow  
Milady, Red  
Sensation, Red  
Butterfly, Flesh Pink  
Sous Claudius de Pernet, Yellow, each.....\$4.00  
Genuine American Beauty, each .....\$3.00  
Mrs. Aaron Ward, Yellow

Crimson Rambler

## RAMBLERS

Each 75c

Dorothy Perkins

White Baby Rambler

## List No. 70

63,81

RETURN POSTAGE GUARANTEED

FRESH FLOWERS EVERY DAY  
FOR EVERY OCCASION

GREENHOUSES:  
College and Walker  
Phone 3-1367

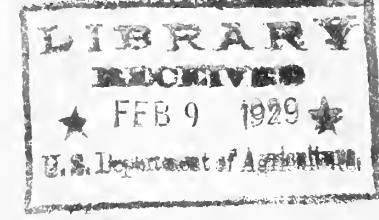
— FROM —

# MEMPHIS FLORAL COMPANY

W. O. KING, Manager

130 UNION—CORNER SECOND STREET

BEDDING AND FLOWERING PLANTS, SHRUBBERY AND PERENNIALS



## ADDITIONAL PLANTS, SHRUBS AND VINES

**Begonia Luminosa**—Ever-blooming pot plant; pink, red or white. Prices, according to size, 15c, 25c, 50c and \$1.00 each.

**Buddleia** (Summer Lilac)—A hardy shrub; a constant producer of fragrant lilac bloom. Prices, 25c, 50c and \$1.00.

**Cardinal Climber**—A strong, rapid climber, covered with beautiful cardinal red flowers. Price, 20c each; \$2.00 per dozen.

**Cobaea Scandens** (Cathedral Bells)—A rapid climber that makes a splendid effect, as the foliage is never attacked by insects and it is a very free bloomer. The large flowers are bell-shaped of a rich, purplish-lilac color. Price, 25c each.

**Carnations**—Plants grown from cuttings from best cut-flower varieties, in pink, red or white. Price, 15c; \$1.50 per dozen.

**Chrysanthemums**—A selection of the best exhibition sorts. Price, 15c; 8 separate varieties for \$1.00.

**Dahlias**—Plants that are propagated from the best strains of show and cactus flowering varieties. We have twelve separate sorts; Price, 15c; 12 for \$1.50. Bulbs, 25c-35c each.

**Ferns**—Boston, Whitmanii, Scottii, Asparagus Plumosus and Asparagus Sprengerii. Prices, according to size, 25c to \$1.50 each.

**Geraniums**—Best pinks, reds and whites. Prices 25c, 50c and \$1.00.

**Hibiscus**—Splendid doubles in pink, red and variegated. Price, 25c.

**Hydrangea**—Hardy and easily managed. Large heads of rose-pink, changing to blue in soils containing iron. Price, 50c, 75c and \$1.00.

**Jasmines**—Night-blooming. Price, 25c each. **Cape Jasmine** (Gardenia)—Price, \$1.00—\$2.00 each.

**Moon Vine**—Profuse bloomer, in white or sky blue. Price, 15c each.

**Pandanus Veitchii**—Invaluable for the centers of urns and baskets. Thrives well summer and winter, in and outdoors. Long, graceful green leaves, ribbed conspicuously with a band of silver. Prices, 50c, \$1.00 and \$2.50 each.

**Pilea (Artillery Fern)**—Splendid for boxes. Price, 15c—25c each.

**Umbrella Plant (Water Palm)**—Much prized as a window foliage plant. Price, 25c each.

**Banana Plants**—For tropical effects in group or background. Price, 75c to \$10.00 each.

**Dracena Indivisa**—For vase and box centers. Price, 50c—\$1.00.

**WIRE HANGING BASKETS**—Well constructed, complete with hangers. Price, 60c and 75c each.

**Green Sheet Moss for Lining** hanging baskets, 50c for 12" baskets  
We recommend express shipments. When Parcel Post shipments are desired, add  
10c to each dozen plants and 15c for special delivery.

**TERMS—Cash With Order**

# MEMPHIS FLORAL COMPANY

Salesroom:  
130 UNION AVENUE  
Corner Second St.  
Phone 6-1473  
After 6 P.M., 3-1367

W. O. KING, Manager  
PRICE LIST NO. 70

Greenhouses:  
WALKER & COLLEGE AVES.  
(South Gate Elmwood)  
Telephone 3-1367

## FLOWERING AND FOLIAGE PLANTS FOR BOXES, BASKETS AND BEDDING

Healthy, sturdy plants, grown in individual pots, delivered to you with strong ball of roots and earth from the following gives you the assurance of immediate and lasting bloom:

Achryanthus—Attractive foliage; red or yellow leaves.  
Ageratum—Profusely blooming trailer, sky blue and white.  
Alternanthera (Dwarf Coleus)—Much ribbon borders; two colors, brilliant red or bright yellow.  
Alonsoa—Large rosy red flowers. For bedding out or pots.  
Ammobium—An everlasting with large white flowers.  
Amaranthus—Forms a feathery plume or large deep red.  
Arctotis Grandis (African Daisy)—Large flowers, white on upper surface, reverse of petals pale lilac blue.  
Alyssum—Compact spreading plant; balls of fragrant white bloom.  
Asters—Best cut-flower sorts in all colors.  
Balsam—Beautiful rose-shaped flowers in white, pink and scarlet.  
Black-Eyed Susan—Splendid basket vine. Bright golden flowers with black throat.  
Brachycome (Swan River Daisy)—A profuse bearer of sky-blue flowers.  
Browallia—A grand bedding, blooming throughout the hottest summer until frost. Flowers ultra-marine blue.  
Calendula (Pot Marigold)—Rich orange, striped yellow.  
Candytuft—Long spikes of pure white, hyacinth-like flowers.  
Cockscomb—Immense heads of crimson, continuing until frost.  
Coleus—Brilliant foliage plants. Best bush and trailing varieties.  
Cigar Plant—Elegant bushy plant. Bright tubular flowers (red) with white ash-like tip.  
Calandrinia—Large rose-colored flowers, blooming June to September.  
Centaurea—The double cornflower, in white, blue and pink.  
Dianthus—Old-fashioned perennial pink. Flowers large and fragrant.  
Dusty Miller—Finely cut; silvery foliage; for borders, baskets, etc.  
Euphorbia (Mexican Fire Plant)—Resembles the poinsettia, the center top leaves turning a brilliant scarlet in midsummer.  
Gypsophila (Baby's Breath)—Perennial. Free blooming.  
Helichrysum (Everlasting)—May be cut and dried for winter bouquets. In white, pink, crimson and purple.  
Heliotrope—Best large flowering strain; delightfully fragrant.

Price on the above \$1.00 per dozen or 10 cents each.

### You Are Cordially Invited to Visit Our Greenhouses and Select Your Own Plants for Boxes and Baskets.

Monthly Blooming Tea Roses—2-Year, field grown. Bulbs and Roots for summer flowers, Plants, Shrubs, Vines and Hardy Perennial Plants.

A MINIMUM order of \$1.00 must be sent, as we cannot fill smaller orders without additional cost. When ordering plants by mail add 10 cents per dozen and 15 cents for special delivery. Unless these instructions are followed, we will ship by express.

We positively do not guarantee our stock to live or produce after it is from under our care. Our terms are cash. Send money order or draft with orders, including postage.

#### HARDY FLOWERING SHRUBS

Althea, 2-4 yr.....	.75c—\$1.50
Buddleia (Summer Lilac), each.....	.75c—\$1.50
Barberry, each.....	.75c
Bush Honeysuckle, each.....	\$1—\$1.50
Calycanthus.....	\$1.00
Coral Honeysuckle, each.....	\$1.00
Cape Jasmine, each.....	\$1.00—\$1.50
Coral Berry, 3-yr., each.....	\$1.00
Crepe Myrtle, each.....	.75c—\$1.00
Deutzia, each.....	.75c—\$1.00
Euonymous, each.....	.35c—\$1.00
Flowering Pomegranite, each.....	\$1.00—\$1.50
Forsythia, each.....	.75c—\$1.00
Hydrangea, each.....	.75c—\$1.50
Philadelphus, each.....	.75c—\$1.00
pirea Billardi, each.....	.75c—\$1.00
pirea Van Houttei, each.....	.75c—\$1.00
nowball, each.....	.75c—\$1.00
Tamarix, each.....	.75c—\$1.00
Visteria, 4-yr., each.....	\$1.50
Weigelia, each.....	.75c—\$1.50
Vitex, each.....	.75c—\$1.00

#### HARDY VINES

Boston Ivy .....	.35c—50c
English Ivy .....	.35c—50c
Kudzu .....	.50c—\$1.00
Madeira .....	15c
Wisteria .....	.75c—\$1.00

#### HEDGING

Amoor River Privet, per 100.....	\$10.00
California Privet, per 100.....	10.00

#### CONIFEROUS PLANTS

\$2.50 to \$5.00 Each

Arbor Vita .....	
Biotas .....	
Junipers .....	
Red Cedars, etc. ....	

#### SELECTED EXTRA LARGE SPECIMEN SHRUBS

4 to 5-Year—\$1.50 Each

Althea .....	
Bush Honeysuckle .....	
Crepe Myrtle .....	
Deutzia .....	
Dogwood .....	
Philadelphus .....	
Visteria .....	